CITY OF FAIRFAX ECONOMIC DEVELOPMENT AUTHORITY
MEETING AGENDA
Wednesday, January 7, 2026, 6:00 pm
In Person at Commonwealth Brewing Company

10426 Main St, Fairfax, VA 22030

1.	Call to Order	Chair Hermann
2.	Adoption of January Meeting Agenda **[VOTE]**	Commissioners
3.	Adoption of December Meeting Minutes **[VOTE]**	Commissioners
4.	Finance and Operations Update (10 mins w/ Q&A)	Interim CEO / Assistant Director Easley
	a. Update on EDA Legal Counsel Structure	
	b. Update on FCED Associate	
5.	PR and Marketing Update (10 mins w/ Q&A)	PR and Marketing Manager Jones
	a. New DC News Now Commercials	
	b. Eagle Bank Arena Partnership	
6.	Update on Tourism Brand RFP (10 mins w/ Q&A)	Tourism and Placemaking Specialist Gerson
7.	New Business	Commissioners
8.	Public Comment (5 mins)	Public
9.	Adjourn	Chair Hermann

*****Next Meeting: Monday, February 9, 2026 – JOINT MEETING WITH PLANNING COMMISSION, 2026*****
10455 Armstrong St – Council Chamber Room 100, City Hall Annex
Subject to Change. Please check gofairfaxcity.com for more information.