FAIRFAX CITY BUSINESS MARKETING GRANT

APPLICATION

FAIRFAX CITY
ECONOMIC DEVELOPMENT

To apply to the Fairfax City Business Marketing Grant, applicants must review and complete all sections of the application. Please submit the completed application form and attachments via email to tara.borwey@fairfaxcityecondev.org or deliver them in person to:
Fairfax City Economic Development, 10300 Eaton Place, Suite 235, Fairfax, VA 22030.

GENERAL INFORMATION

Organization Name:

Contact Person: **Phone:**

Email: **Website:**

Address:

GRANT DETAILS

In what specific areas do you need marketing services? (e.g., digital, promotional campaigns, brand development, etc.)

How do you believe these services will benefit your business?

GRANT DETAILS CONTINUED

How do you plan to measure the success of the marketing services?

Are you prepared to commit the necessary time and resources to fully engage with the marketing services?

When will marketing services commence?

Do you have any previous experience with marketing and/or consultation services? If yes, please describe.

Please provide the name(s) of consultant(s) you intend to hire for these services, and list their relevant experience.

GRANT DETAILS CONTINUED

Why did you choose these consultants?

Do you have any additional funding sources for this project? If yes, please list them.

ORGANIZATION OVERVIEW

Mission Statement:

Year Founded: **Is your business home-based?** **Yes** **No**

Annual Budget: **Number of Employees:**

What are your short-term (next 6-12 months) and long-term (next 2-5 years) business goals ?

Please include the following details as attachments with your application:

- ☐ **Please provide a detailed quote for the cost of the services.**
- ☐ **A copy of the organizations business license issued by Fairfax City**
- ☐ **Supporting Documents (e.g., brochures, testimonials, letters of support, etc.).**

By signing this application form, I confirm that the information provided is accurate and complete to the best of my knowledge. I understand that Fairfax City Economic Development Department reserves the right to request additional information and may conduct due diligence as part of the application review process.

Name: _____ **Date:** _____

Please submit the completed application form and attachments NO LATER THAN Feb 13 at 5 PM via email to tara.borwey@fairfaxcityecondev.org or deliver them in person to:

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Fairfax, VA 22030