



**CITY OF FAIRFAX ECONOMIC DEVELOPMENT AUTHORITY
MEETING AGENDA**

**Wednesday November 5, 2025, 6:00pm
In Person at Economic Development Offices**

10306 Eaton Place, Training Room 115 AB, Fairfax, VA 22030

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| 1. Call to Order | Chair Hermann |
| 2. Adoption of October Meeting Agenda [VOTE] | Commissioners |
| 3. Adoption of September Meeting Minutes [VOTE] | Commissioners |
| 4. FY25 Audit Presentation (20 mins w/ Q&A) | Cherry Bekaert |
| 5. Exploring Office-to-Residential and Mixed-Use Redevelopment Presentation (20 mins w/ Q&A) | Municipal Insights |
| 6. Mason Enterprise Center - Fairfax (15 mins w/ Q&A) | Center Director Hill |
| 7. Business Investment Update (15 mins w/ Q&A) | Senior Assistant Director Spittell |
| a. Carderock PIA | |
| b. Mason Korea Research and Business Pipeline | |
| c. John Cabot University – Fall 2025 Kick-off | |
| d. George Mason IT Capstone Project | |
| e. Pub Scholars | |
| 8. Finance and Operations Update (15 mins w/ Q&A) | |
| a. GMU Agreements | |
| b. Treasurer's Report | Treasurer McGruder |
| 9. PR and Marketing Update (10 mins w/ Q&A) | PR and Marketing Manager Jones |
| a. Restaurant Week Media Coverage Update | |
| b. New Ads | |
| 10. Tourism Update (15 mins w/ Q&A) | Tourism Specialist Gerson |
| a. Visitor Center | |
| b. Old Glory Rugby | |
| c. Branding RFP Update | |
| d. TOT increase update | |
| 11. New Business | Commissioners |
| 12. Public Comment (5 mins) | |

*****Next Meeting: December 3, 2025*****

10306 Eaton Place, Training Room 115 AB, Fairfax, VA 22030

Subject to Change. Please Check gofairfaxcity.com for more information.