



CITY OF FAIRFAX ECONOMIC DEVELOPMENT AUTHORITY
MEETING AGENDA
Wednesday July 2, 2025, 6:00pm
In Person

3565 Chain Bridge Rd, Fairfax, VA 22030

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|---|-----------------------------------|
| 1. Call to Order | Chair Cho |
| 2. Adoption of July Meeting Agenda [VOTE] | Commissioners |
| 3. Adoption of June Meeting and Work Session Minutes [VOTE] | Commissioners |
| 4. EDA Elected Officials Photo (5 mins) | Commissioners |
| 5. Adoption of the FY26 Budget [VOTE] (5 mins w/ Q&A) | Director Bruno/ Asst. Dir. Easley |
| 6. Resolution to Authorize Strategic Use of the Economic Opportunity Fund [VOTE] | Director Bruno |
| 7. Finance Update on FY2025 Independent Audit (5 mins w/ Q&A) | Assistant Director Easley |
| 8. Programs Update on Small Business Month (10 mins w/Q&A) | Assistant Director Borwey |
| 9. Public Relations and Marketing Update (15 mins w/ Q&A) | PR & Marketing Manager Jones |
| a. Layered. Media Coverage Update | |
| b. WUSA9 Partnership | |
| c. Monumental Sports/Washington Mystics Partnership | |
| 10. Tourism Update (15 mins w/ Q&A) | Tourism Specialist Gerson |
| a. Visit and Event Webpages | |
| b. Tourism Website | |
| c. Mural – Ribbon Cutting July 10 th at 2pm | |
| 11. New Business (5 mins) | All |
| 12. Public Comment (5 mins) | Public |
| 13. Adjourn | Chair Cho |

*****Next Meeting: July 2, 2025*****

6 pm, 3565 Chain Bridge Rd, Fairfax, Virginia 22030

Subject to Change. Please Check gofairfaxcity.com for more information.