



CITY OF FAIRFAX ECONOMIC DEVELOPMENT AUTHORITY
MEETING AGENDA
Wednesday, May 1, 2024, 6:00 p.m.
In Person at Economic Development Offices

10300 Eaton Place, Small Conference Room, 1st Floor, Fairfax, VA 22030

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| 1. Call to Order | <i>Chair Young</i> |
| 2. Convene Closed Session [VOTE] | <i>Commissioners</i> |
| 3. Reconvene Regular Meeting [VOTE] | <i>Commissioners</i> |
| 4. Adoption of May Meeting Agenda [VOTE] | <i>Commissioners</i> |
| 5. Mason Enterprise Center – Fairfax (15 Mins w/ Q&A) | <i>Center Director Hill</i> |
| 6. Business Investment Italy Update | <i>Director Bruno on behalf of BI Specialist Marie Spittel</i> |
| 7. EDA Budget Update | <i>Treasurer McGruder/ Assistant Director Easley</i> |
| 8. Programs Update | <i>Programs Manager Borwey</i> |
| a. Women’s Entrepreneur Empowerment Luncheon | |
| b. Retail Week | |
| c. Culinary Career Collaborative | |
| 9. Public Relations and Marketing Update | <i>PR & Marketing Manager Jones</i> |
| a. iHeart Media Radio & Magazine Print Ads | |
| b. FCED Rebrand | |
| c. Marketing & Communications Strategy Update | |
| 10. New Business | <i>Commissioners</i> |
| 11. Public Comment (5 Mins) | <i>Public</i> |
| 12. Adoption of April Meeting Minutes [VOTE] | <i>Commissioners</i> |
| 13. Adjourn | <i>Chair Young</i> |

Next Meeting: June 5, 2024

6 pm, 10300 Eaton Pl. Fairfax, Virginia 22030

Subject to Change. Please Check fairfaxcityconnected.com for more information.